

# CONSTRUCT 2021 Annual Conference

## November 2021

CONSTRUCT, AGC of California's Annual Conference brings together all levels of AGC's membership to hear from exciting keynotes, engaging breakouts, and fun networking opportunities.

In-person Event Sponsorship Benefits:	Presenting* \$50,000	Platinum \$25,000	Gold \$15,000	Silver \$10,000	Bronze \$5,000	Executive \$2,500
Exclusive "Presented By" Status	Yes	—	—	—	—	—
Sponsor Reception Option <i>(Multiple available on conference day TBD, located in hotel reception spaces)</i>	Yes	Yes	—	—	—	—
Podium opportunity	Yes	—	—	—	—	—
Keynote Introduction	Yes	—	—	—	—	—
General Session Introduction	—	Yes	—	—	—	—
Brand recognition on social media channels	Yes	—	—	—	—	—
Brand recognition in at least one marketing email	Logo	Logo	Logo	Name	—	—
Brand recognition on event website	Logo	Logo	Logo	Logo	Name	Name
Digital Ad on screen at AGC registration desk	Full	Full Screen	1/2 Screen	1/4 Screen	—	—
Brand recognition on screen during General Sessions	Logo	Logo	Logo	Name	Name	Name
Brand recognition on signage at event	Logo	Logo	Logo	Logo	Name	Name
Complimentary Booth in Expo	10x20	10x10	10x10	10x10	—	—
Exclusive Lanyard and Key Card Sponsor	Yes	—	—	—	—	—
Exclusive Welcome Bag Sponsor <i>(sponsor provides bags)</i>	—	Yes	—	—	—	—
Full Conference registrations	10	8	6	4	2	—
Include handout in conference bags	Yes	Yes	Yes	Yes	Yes	Yes
Pre & Post Event attendee list with emails	Yes	Yes	Yes	—	—	—

\*Only one Presenting Sponsor available

\*\*Logo on standalone slide



For more information,  
contact [events@agc-ca.org](mailto:events@agc-ca.org),  
or call us at 916.371.2422

# CONSTRUCT 2021 - Additional Sponsorship Opportunities

## Conference Events & Branded Items

CONSTRUCT provides sponsors multiple touchpoints for sponsors to engage with attendees. Specific event and branded-item packages allow sponsors to target their marketing presence based on audience or opportunity (as available).

Specific Branded Event or Item	\$10,000	\$5,000	\$2,500	\$1,500	\$1,000
Thursday Night Celebration Sponsor*	X				
Welcome Reception Sponsor*		<b>SOLD OUT</b>			
Construction Safety Excellence Awards Sponsor*		X			
Expo Sponsor*		10x20			
Expo Booth Fee				Premiere	Standard
Coffee Break Sponsor**			X		
Expo Breakfast Sponsor**			X		
AGC Events App Sponsor* (Branding on signage and app)		X			
Wi-Fi Sponsor* (Branding on Wi-Fi signage and redirect page)		X			
Photo Booth Sponsor*			X		
Pen Sponsor (Sponsor to provide pens; AGC to distribute at event)				X	
Notepad Sponsor (Sponsor to provide notepads; AGC to distribute at event)				X	
Charging Station Sponsor (Branding on AGC charging station)					X

\*Only one sponsorship is available

\*\*Multiple sponsorships are available



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